

# **DEIXIS ANALYSIS IN MOVIE SCRIPT OF “ENCANTO”**

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## **ABSTRACT**

This study aims to explain the meaning of discourse deixis and social deixis found in the movie script of Encanto, and describe the role of context in determining the references of each deixis that is found in the movie.

In this research, the researcher used descriptive qualitative method. After finding the movie script, the researcher marked the discourse deixis and social deixis to be analyzed using the theory of Levinson.

The result of this research shows that there are 20 data of discourse deixis and 15 data of social deixis. Generally, the discourse deixis refer to other expression mention in some part of the discourse. The social deixis in this research shows the social status among the speakers. The social status of the other speakers depends on the context when the conversation happens. The referents of both discourse deixis and social deixis are determined by the context where they are used.

Key words: Pragmatics, Discourse Deixis, Social Deixis, Movie Script, Encanto

## **INTRODUCTION**

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## **INTRODUCTION**

Encanto is the great cartoon movie ever launched in movie

industri in 2021. This movie told the audiences about the power of family relationship is a very

important for solve all the problem in our entire life. This movie connected with a magical power for each member of Mirabel family.

From the explanation above, the researcher also found the great facts of this movie such as, 84% of audiences in this world love it this movie from Youtube channel, then this movie also including in Box Office catagories, after that reporting from Business Wire, Disney CEO Bob Chapek called this movie 'Encanto' as "the launch of a new franchise". Next fact, Encanto' has received three Academy Award nominations for the categories 'Best Original Score', 'Best Animated Feature', and 'Best Song'. The rest, every song from the soundtrack of

'Encanto' is now on the Billboard Hot 100 chart, and has been around for several weeks.

In this research, the reseacher limited her study in defining about the deixis as a part of pragmatics in every utterance that the actors utter in the movie and the role of context in determining the references of each deixis. There are two types of deixis that reseacher wanted to find in the movie script. They are discourse deixes and social deixis.

Based on the limitation of the problems, the reseacher determines the formulation of the problems as follows: first, what is the meaning carried out by discourse deixis and social deixis?; second, what is the role of context in determining the references of each deixis?.

The objectives of study agree with statement of problem such as, to explain the meaning of discourse deixis and social deixis that is found in the movie script of Encanto, then to describe the role of context in determining the references of each deixis that is found in the movie.

This research has been purposed in two significances such as, theoretical and practical benefit.

## **RESEARCH METHOD**

To answer the research problem, this research uses a descriptive qualitative method to analyze the types of deixis in the utterances from the main character. Sources of qualitative research data can be taken from public or social phenomena through literary

texts. Based on Hancock (2002), explains that qualitative research is related to the development of explanations of social phenomena and by using qualitative research it can be known descriptively of an event or problem on the topic being studied. The researcher collects and concludes the data that has been analyzed. Then, the researcher tried to explain in more detail the data studied which focused on the types of deixis that have been described previously.

## **THE RESULT OF THE STUDY**

The result of this research shows that there are 20 data of discourse deixis and 15 data of social deixis.

20 data of discourse deixis describing as below:

1. That's life in the family  
madrigal!
2. That's who we are in the  
family...
3. Last one being yours that did  
not work.
4. Mirabel thinks about that as  
more flowers bloom and a  
rainbow appears over the  
house.

Those explanation are  
example of the result for social  
deixis. The reseacher also describe  
the result of it in details table for  
complete result.

Next, 15 data of social deixis  
describing as below:

1. As Pepa literally "storms off"  
Abuela steps away too. On her  
own again, Mirabel heads for her  
room, but overhears her mother  
talking to Abuela.

2. Mirabel tries to avoid her  
mother's gaze, looking at the  
floor to avoid eye-contact.
3. Mirabel takes in her  
grandmother.
4. My older sisters, Isabela and  
Luisa... One strong, one  
gracefulperfect in every way!

Those explanation are  
example of the result for social  
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the result of it in details table for  
complete result.

## CONCLUSIONS AND SUGGESTIONS

The researcher concludes  
the result of deixis types analysis  
in utterances that are produced by  
12 actors as a big Madrigal family  
containing 2 kinds of deixis based  
on Levinson theory. The

conclusion in this research is the answer of the research question by seeing the result of the discussion. The researcher also gives the suggestion to the next researcher based on the result of analysis that are presented in the conclusion.

For further research, the next researchers especially who takes the similar research do more complete innovations, such as find other deixis from a complete character from movie, novel, drama or others literature source and media. The researcher also hopes that this study can increase English Literature Department students' knowledge about deixis types and can help the students interested in learning deixis by using movie. Finally, the researcher gives recommendation

for the students who want to understand deixis types can use this thesis as reference.

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